EXHIBIT 2

Filed Under Seal

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     UNITED STATES DISTRICT COURT
     FOR THE DISTRICT OF MINNESOTA
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 4
     IN RE: PORK ANTITRUST LITIGATION
 5
                 ***CONFIDENTIAL***
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 7
        VIDEOTAPED DEPOSITION OF 30(b)(6) of
 8
                 FERRARO FOODS by WENDY ROMM
 9
10
11
12
13
     DATE: June 22, 2022
14
     TIME: 10:03 a.m. Eastern
     PLACE: ***REMOTE***
15
     BEFORE: Rebecca Schaumloffel, RPR, CCR-NJ
16
17
     JOB NO: 2022-847835
18
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13 1 W. ROMM 2 speaking for the company? 3 Α. Yes. 4 Ο. Okay. So I'll represent to you 5 that this document, this Deposition Notice sets forth the subject matter areas in which 6 7 you were to be prepared to testify for today. 8 Do you understand that? Yes, I do. 9 Α. 10 MR. HOLTZMAN: And, Ms. Romm, if 11 you would just look at the -- take as 12 much time as you need to review the document. You can look at the 13 14 different subject matter areas if that 15 helps. Yeah, sorry. That was going to be 16 Ο. my next question. If you wouldn't mind 17 taking a moment and reviewing the subject 18 19 matter areas on page -- beginning on page 2 20 through page 7, I would like to just generally ask you if you have been prepared 21 22 to testify on behalf of these -- these 23 topics. I can go through each one if that's 24 easier for you, too. 25 No, I don't think that's Α.

		14
1	W. ROMM	
2	necessary. Yes, I am prepared to discuss	
3	these.	
4	Q. Okay. So you've read all of the	
5	subject matter areas from page 2 through 7?	
6	A. Yes.	
7	Q. If at any you can you can	
8	put that aside. If at any point we need to,	
9	you know, refer back to any of the particular	
10	subject matter areas, we can do that. But	
11	but, generally, I would like to you talk to	
12	you a little bit about Ferraro Foods.	
13	So what is Ferraro Foods?	
14	A. Ferraro Foods is a distributor	
15	mainly to pizzerias, Italian restaurants,	
16	delis.	
17	Q. And you said distributor.	
18	Distributor of what?	
19	A. Foods.	
20	Q. Okay. Any particular kinds of	
21	foods or all kinds of food?	
22	A. We have all kinds of food. Mainly	
23	in the Italian arena but, I mean, we do	
24	cheeses, meats, non-foods, flowers, grocery	
25	items, frozen foods.	

		15
1	W. ROMM	
2	Q. Great. And if I were to ask you	
3	to give me a high level overview of	
4	Ferraro Foods business, is there anything you	
5	would add to your description of what you	
6	just gave me?	
7	A. Well, I mean, we have multiple	
8	distribution centers that deliver to	
9	customers, and we are very growing	
10	company. We just acquired two more	
11	distribution centers, so now we have a total	
12	of seven throughout the mainly the	
13	East Coast.	
14	Q. Okay. So you have seven	
15	distribution centers. What's the purpose of	
16	a distribution center?	
17	A. To deliver to the customers.	
18	Q. Okay.	
19	A. And the reason we have seven is	
20	because with the cost of gas these days, you	
21	want to be closer to your customers than	
22	further away.	
23	Q. Okay. So expanding the geographic	
24	footprint of your distribution centers, does	
25	that expand the geographic area you have	

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1	W. ROMM	79
2		
	learn about your competitors' pricing to your	
3	customers through interactions with your	
4	customers, it sounds like; is that right?	
5	A. Correct.	
6	Q. Is that a pretty normal thing to	
7	happen?	
8	A. Yes.	
9	Q. Would you agree with me that when	
10	it comes to selling pork to your customers,	
11	that pork competes against other proteins	
12	like beef and chicken?	
13	MR. BOURNE: Object to the form.	
14	You can answer.	
15	A. Not necessarily. I do not think	
16	that.	
17	Q. When you say "not necessarily,"	
18	what do you mean by that?	
19	A. Well, I mean, you know, customers	
20	are customers. They want pork for pork and	
21	they want chicken for chicken, beef for beef.	
22	So they are usually not that interchangeable.	
23	Q. Okay. Would you agree with me	
24	that, for example, if the price of chicken	

25

were to go up, that you might sell more pork?

regional or national?

25

		81
1	W. ROMM	
2	A. So it's half the United States.	
3	Q. Okay.	
4	A. We are not national because we	
5	don't cover the entire United States.	
6	Q. Okay. But you have got a	
7	footprint of distribution centers, and it	
8	sounds like covers about half of the U.S.?	
9	A. Correct.	
10	Q. And each one of those distribution	
11	centers has its own geographic footprint kind	
12	of surrounding its own center; is that right?	
13	A. Yes.	
14	Q. Does your does Ferraro's	
15	business vary at all across the various	
16	geographic footprints of its distribution	
17	centers?	
18	A. Yes.	
19	Q. How so?	
20	A. Well, in certain markets, the	
21	request for different products is there.	
22	It's just like a different demographic of the	
23	items that customers consume.	
24	Q. Do your pork suppliers vary across	
25	geographies?	

		109
1	W. ROMM	. • •
2	look identical so that they won't pick up on	
3	it and your product the end results of the	
4	product need to be identical.	
5	Q. Okay. So you have got to do some	
6	of that quality control work at the Ferraro	
7	level, but you don't need to actually work	
8	with the customer to get their approval for	
9	that, right?	
10	A. Correct.	
11	Q. We've talked a bit about how price	
12	is important to Ferraro and that there are	
13	instances where you can shop around for	
14	different vendors for your pork products,	
15	right?	
16	A. Yes.	
17	Q. When you are doing that, does	
18	Ferraro ever share with one pork vendor	
19	pricing information from another pork vendor?	
20	For example, would it ever go to Tyson and	
21	say, hey, Hormel is offering me this, can you	
22	match it, something like that?	
23	A. No.	
24	Q. Why is that?	
25	A. Because it's just unethical. We	

- 3 get an understanding of what a meat block is
- 4 and where that -- it sounds like that's a
- 5 part of your pricing formula, but I'm just
- curious where does that information come 6
- 7 from?
- It comes off -- it's publically 8 Α.
- 9 traded.
- 10 Q. Where is it publically traded?
- 11 USDA Meat -- USDA -- it's Α.
- 12 called -- I'd have to look at my computer for
- 13 the exact name of it. USDA Agriculture.
- 14 Q. Okay. So you have got -- for your
- 15 pork products you buy, you've got formulas
- 16 that are -- that are tied to these publically
- 17 traded meat block vendors; is that right?
- 18 Α. Yes.
- 19 And are these formulas that you
- 20 arrive at with your pork vendors, are they
- 21 memorialized in contracts you have with your
- 22 vendors?
- 23 Yes, but they can change the
- 24 formula with a given notice.
- 25 Okay. So they can change the

1	W. ROMM	112
2	formula, but it sounds like you can also shop	
3	around for a better formula with other	
4	suppliers; is that right?	
5	A. Yes.	
6	Q. And does Ferraro enter into	
7	contracts with its vendors where the formulas	
8	are valid for a certain period of time?	
9	A. Yes, we have in the past.	
10	Q. Is there a typical length on	
11	those?	
12	A. It's usually like a one-year	
13	shelf one-year life.	
14	Q. Okay. Since joining Ferraro, what	
14 15	Q. Okay. Since joining Ferraro, what is the longest time period that you know of	
15	is the longest time period that you know of	
15 16	is the longest time period that you know of that Ferraro was locked into a contract with	
15 16 17	is the longest time period that you know of that Ferraro was locked into a contract with a pork producer?	
15 16 17 18	is the longest time period that you know of that Ferraro was locked into a contract with a pork producer? A. One year.	
15 16 17 18	<pre>is the longest time period that you know of that Ferraro was locked into a contract with a pork producer? A. One year. Q. Okay. Just so I'm understanding,</pre>	
15 16 17 18 19 20	is the longest time period that you know of that Ferraro was locked into a contract with a pork producer? A. One year. Q. Okay. Just so I'm understanding, you know, there will be instances where you	
15 16 17 18 19 20 21	is the longest time period that you know of that Ferraro was locked into a contract with a pork producer? A. One year. Q. Okay. Just so I'm understanding, you know, there will be instances where you contract with a pork vendor for a year where	
15 16 17 18 19 20 21 22	is the longest time period that you know of that Ferraro was locked into a contract with a pork producer? A. One year. Q. Okay. Just so I'm understanding, you know, there will be instances where you contract with a pork vendor for a year where you agree on a pricing formula with them	

		114
1	W. ROMM	
2	overages, freight. Their overages usually	
3	consist of their labor cost, packaging.	
4	Q. Okay. Do these pricing formulas	
5	that you contract for vary on based on	
6	the type of pork products you are purchasing?	
7	A. Yes.	
8	Q. How so?	
9	A. Usually it's the type of meat that	
10	the formula consists of that'll vary.	
11	Q. Okay. So going back to your	
12	particular vendors, focusing on Tyson, what	
13	types of pork products does Ferraro Foods	
14	purchase from Tyson?	
15	A. Pepperoni, pork toppings. That's	
16	pretty much it on Tyson.	
17	Q. Okay. Anything else?	
18	A. No, that that would be it.	
19	Q. All right. And you have got a	
20	contract with Tyson for for these	
21	products?	
22	A. The pepperoni side, yes.	
23	Q. Okay. That includes a pricing	
24	formula like we've discussed?	
25	A. Yes.	

		115
1	W. ROMM	
2	Q. And is this a contract that you	
3	negotiated with Tyson?	
4	A. Yes.	
5	Q. For Tyson, how often do you	
6	renegotiate these contracts?	
7	A. Every year.	
8	Q. For Tyson, does Ferraro negotiate	
9	any discounts or rebates or anything like	
10	that or promotions?	
11	A. Yes.	
12	Q. Can you describe those for me?	
13	A. The promotions they included in	
14	our pricing, they over and above our	
15	formula, they give us a marketing allowance.	
16	They give us cash discount terms. They	
17	participate in our food shows and different	
18	marketing sales meetings, you know, that is	
19	over and above our formula.	
20	Q. Okay. So what's a marketing	
21	allowance?	
22	A. A marketing allowance is our	
23	monies paid on the backside to help us market	
24	and drive their products out to our	
25	customers.	

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1	W. ROMM	116
2	Q. What do you mean when you say	
3	money paid on the backside?	
4	A. So it's not in our pricing. So in	
5	other words, it the end of every month,	
6	based on the tonnage we purchase, we get X	
7	number of cents per pound back as a rebate.	
8	Q. So sounds	
9	A. That money is to be used to help	
10	market their goods out to our customer base.	
11	Q. Okay. So you get a volume rebate,	
12	it sounds like, and then you have got to use	
13	that money to market your products?	
14	A. Yes.	
15	Q. Are there separate volume	
16	discounts or rebates that you get for, you	
17	know, for which you can use the money for	
18	whatever you want?	
19	A. Well, I mean, even that marketing	
20	money, we could actually use the money for	
21	whatever we want, but it is set up as a	
22	marketing fund and we do try to use it to	
23	market products.	
24	Q. Okay. Are there any other	

25

discounts or rebates with Tyson that you get

		117
1	W. ROMM	
2	that we have not discussed?	
3	A. No.	
4	Q. So same questions for Smithfield,	
5	what products do you buy from Smithfield?	
6	A. Pepperoni, salami, bacon.	
7	Q. And when did you begin	
8	purchasing when did Ferraro begin	
9	purchasing these products from Smithfield?	
10	A. Prior to me coming on as an	
11	employee.	
12	Q. And are these purchases pursuant	
13	to contract?	
14	A. Pepperoni is on the contract.	
15	Q. Okay. What about the other pork	
16	products you mentioned?	
17	A. Oh, and our salami is on a	
18	contract, Genoa salami.	
19	Q. What is	
20	A. The other ones are on weekly	
21	pricing.	
22	Q. Okay. What's the difference	
23	between purchasing a pork product pursuant to	
24	a contract versus weekly pricing?	
25	A. Well, our contract is for a longer	
	n. werr, our concract is for a ronger	

118 1 W. ROMM 2 time period. It's longer than a week. 3 Basically every month we get new pricing on 4 it and it's based on a formula off of the 5 meat blocks. 6 O. Why does Ferraro buy some products 7 pursuant to a contract and some pursuant to weekly pricing? 8 9 Because we are large enough on --Α. 10 you have to have high volume to do a 11 contract. 12 Q. Okay. So is it fair to assume 13 that for the products that Ferraro is on 14 weekly pricing arrangements for, that those 15 are not your high volume products? 16 Α. That is correct. 17 Are there any discounts or 18 promotions that you get with Smithfield? 19 A. Yes, we get marketing rebate, they 20 pay for food show. They advertise in our 21 magazines and they participate in sales 22 meetings. 23 Q. Okay. I just want to run down the 24 other pork suppliers you have, and then I 25 figured we can break for the lunch that you

120 1 W. ROMM 2 contract with Clemens over any specific pork 3 product. You buy those all on list price, 4 but it sounds like you do get a volume discount if you buy enough collective 5 products from them? 6 7 Α. Correct. And why don't have you any 8 Ο. individual contracts with Clemens like do you 9 10 for Tyson and Smithfield? Because it's more of their -- it's 11 Α. 12 all their label, and they just don't do the contracts. 13 We are not nearly as large a 14 volume with Clemens as we are with some of 15 the Tyson and Smithfield. 16 Q. Okay. And what about Hormel? 17 Hormel, we get -- they have weekly 18 pricing that comes out, but then we get monthly geographic pricing on high volume 19 items like pepperoni. 20 What do you mean "monthly 21 22 geographic pricing"? Well, like Ferraro Foods of 23 24 New Jersey will get a better price on pepperoni than North Carolina will. 25

1	W. ROMM	121
2	Q. Why is that?	
3	A. Because the demographics of our	
4	location determine that price, and they just	
5	do a big deviation based on the geographic	
6	area.	
7	Q. So is that is that because the	
8	Ferraro Foods in New Jersey sells more	
9	pepperoni than North Carolina does, for	
10	example?	
11	A. Not no, uh-uh. That is not my	
12	belief on that one.	
13	Q. Oh, okay.	
14	A. It is more that the New Jersey,	
15	New York metro region is there is more	
16	competition and, therefore, they have to	
17	sharpen their pencil.	
18	Q. Understood. There is more	
19	pepperoni suppliers in that Tri-state area	
20	region, it sounds like	
21	A. Yes.	
22	Q than North Carolina?	
23	So you get better pricing there,	
24	it sounds like?	
25	A. Yes.	

the record.

23

24

25

THE VIDEOGRAPHER:

12:31 p.m. We're now going off the

The time is

30(b)(6), Confidential

133 1 W. ROMM 2 Well, basically we would ask Tyson 3 to give us a growth program, and then they 4 come through and they would submit a growth 5 program and then the negotiations back and forth would be, can you increase it by 6 7 another penny or two pennies, you know, like 8 that. 9 Q. Okay. So generally speaking, with 10 your pork suppliers, you will broach the topic of wanting a growth program which, 11 12 again, is another way of saying a volume-based discount program; is that right? 13 14 Α. Yes. 15 O. And then you'll engage in back-and-forth negotiations with them over 16 what the exact terms of that volume-based 17 discount will look like? 18 19 Α. Yes. 20 Ο. So they will propose, you know, a certain volume-based discount and 21 22 then you will counter them with, actually we would like a little more, and you will meet 23 24 somewhere in the middle typically; is that --25 is that how it works?

		134
1	W. ROMM	104
2	A. Correct.	
3	Q. Okay. Does Ferraro have leverage	
4	in those negotiations because of the amount	
5	that you purchase from these companies?	
6	MR. BOURNE: Form.	
7	A. Depending on the company, we may.	
8	Q. Okay. What do you mean by that?	
9	A. Well, I mean, you know, some	
10	companies this is their program, you take it	
11	or leave it, and it's the same program	
12	offered to everybody. Other companies you do	
13	have the ability to negotiate.	
14	Q. Okay. So what are the examples	
15	of of the companies where you had the	
16	ability to negotiate?	
17	A. If we had a if we had a program	
18	with on our private label, we would have	
19	the ability to negotiate programs with	
20	companies like Smithfield. We usually have	
21	more of an ability to negotiate than a	
22	company like a Tyson Foods.	
23	Q. Okay. So is that you mentioned	
24	you have got the ability to negotiate when	
25	you're dealing with your private label	

1	W. ROMM	135
2	products. Is that because you've got the	
3	ability to switch producers for who makes	
4	so you can threaten to move your business if	
5	they don't give you the discount you want?	
6	A. That is one reason. And, also,	
7	because it's not their brand being sold in	
8	the market area at a lower price, it's not as	
9	much exposure to them.	
10	Q. Can you explain that second part	
11	to me? What do you mean "it's not as much	
12	exposure to them"?	
13	A. Okay. If it's my brand, and I'll	
14	just use an example, one of my brands is	
15	Antica Corte pepperoni, if that is out in the	
16	market price at a lower price than Tyson's	
17	brand of pepperoni, then Tyson will be hit up	
18	by other distributors, how come some of our	
19	foods is selling so low? Where Antica Corte,	
20	they don't know how.	
21	MR. RIPA: I would like to pull	
22	up tab 23, please.	
23	(Whereupon, Romm Exhibit 4,	
24	FR-PORK000007148 was marked for	
25	identification as of this date by the	

		147
1	W. ROMM	
2	A. Yes.	
3	Q. What does that mean?	
4	A. That means if we take if we sit	
5	there and deduct off their invoice, it could	
6	be reverse billed. They'll come back and	
7	bill us back.	
8	Q. Got it. So what does that mean in	
9	practice? How would that actually	
10	A. In other words, if we place a	
11	purchase order and they bill us a higher	
12	price than what's on the purchase order, we	
13	deduct down to the purchase order price, they	
14	have the right, based on this, to come back	
15	and bill us back for that monies, for those	
16	monies for those deductions.	
17	Q. Got it, okay.	
18	How are the prices here first	
19	of all, where are the prices in this table?	
20	Is that in the column all the way to the	
21	right under "LB."?	
22	A. Yeah, where it says "DELIVERED"	
23	and then the "CASE," the pound would be,	
24	yeah, further to the right.	
25	Q. So that would be under the	

149 1 W. ROMM 2 example, like what we talked about before, 3 where you have a customer who says, you know, 4 I want this specific product from this 5 specific company, go get it, and Ferraro goes 6 and gets it? 7 A. Yes. 8 Ο. Okay. Let's go to tab 24. 9 (Whereupon, Romm Exhibit 6, 10 FR-PORK0000002984 through '2985 was 11 marked for identification as of this 12 date by the Reporter.) 13 Q. This is an email Bates-stamped 14 FR-PORK0000002984 from John Altadonna to 15 yourself with the subject "DEC Pricing 16 Update." It's got one attachment, it looks 17 like. It looks like that's where 18 19 John Altadonna is just forwarding the email 20 that he got from Mike Rosen that had the 21 pricing in it to me. 22 Okay. Yeah, so could you walk me Ο. 23 through what's going on here? Do you 24 recognize this document? 25 Α. I mean, I can probably Yeah.

1	W. ROMM	150
2	decipher it. He is forwarding to me. If you	
3	scroll down in the document go to the	
4	bottom of the document. It's easier to go	
5	from the bottom up.	
6	Okay. Mike Rosen is with Villa	
7	Restaurant Group. He received the pricing	
8	update from Sugardale, and then he sent it to	
9	John Altadonna who does the national account	
10	pricing, and he would be responsible to make	
11	sure the pricing is accurate in Ferraro's	
12	computer system for Villa Pizza.	
13	John then forwarded the pricing to	
14	me so I could make sure that the our	
15	system was up to date and the buyers were up	
16	to date.	
17	Q. Got it. Okay. So if you look at	
18	the very beginning of this email chain, which	
19	I think starts on page 2, this actually comes	
20	from a Jack Moore from Smithfield to	
21	Michael Rosen?	
22	A. Oh, I don't know. Yeah. So	
23	that's when they were using a Smithfield	
24	product for their Villa, I guess.	
25	Q. Okay. So so looks here like	

Lexitas

		213
1	W. ROMM	210
2	Q. Okay. What's "a trader" and how	
3	does that differ?	
4	A. Well, it's really somebody	
5	brokering a load that might be coming out for	
6	deal, but it's still coming from a specific	
7	manufacturer.	
8	Q. Okay. Have you ever had to, you	
9	know, in an emergency, to fill an order, for	
LO	example, purchased from, you know, a grocery	
11	store or a mass merchandiser?	
12	A. No.	
13	Q. Do you ever purchase pork products	
L4	from competitors, like a broad-line	
15	distributor or anything like that?	
16	A. No.	
L7	Q. What about from a restaurant	
18	supply store?	
L9	A. No.	
20	Q. So I think you mentioned that you	
21	have purchased pork products from Clemens,	
22	Hormel, Smithfield, and Tyson.	
23	Have you ever purchased pork	
24	products from JBS?	
25	A. No. No.	

Lexitas

		215
1	W. ROMM	
2	A. They have a UniPro program.	
3	Q. When you say "vendor," do you mean	
4	like a Tyson, for example?	
5	A. I don't believe Tyson is a member	
6	of UniPro.	
7	Q. Okay. Are there any pork can	
8	you give me examples of pork vendors that	
9	Ferraro has that that are members of	
10	UniPro?	
11	A. Hormel might be. I'm not	
12	100 percent positive, though. I don't know	
13	all of the UniPro vendors without looking	
14	them up.	
15	Q. Okay. So do you know when you are	
16	buying pork products pursuant to a UniPro	
17	program or not?	
18	A. No.	
19	Q. Okay. Does Ferraro, in your view,	
20	benefit from the existence of UniPro?	
21	A. Yes.	
22	Q. How so?	
23	A. Because there is a lot of vendors	
24	we buy from that have programs with UniPro,	
25	so they pass those program monies back to us.	